

ABSTRACT

A liquid rinse-added fabric care composition that is characterized by at least two visually distinct phases when the composition is at rest and wherein at least one of the phases contains a fabric care agent is provided. The composition forms a temporary mixture when shaken that allows a consumer to dose a representative sample of the composition and spontaneously re-forms at least two visually distinct phases when allowed to remain at rest. The fabric care agents present in one or more phases of the composition may include fabric softener actives, color care agents, perfumes, antibacterial agents, malodor control agents, ultraviolet protection agents, anti-abrasion, anti-wear & fabric integrity agents, wrinkle control agents, and mixtures thereof. The composition should also contain less than about 5%, preferably less than about 3%, and even more preferably less than about 1% by weight of detergent actives. The composition optionally may contain an electrolyte, phase stabilizer, a phase separation inducing polymer and/or a solvent. Methods for delivering one or more fabric care benefits to a fabric during a laundering operation using the compositions are also disclosed. Methods for conveying information to a consumer concerning a multi-phase liquid rinse-added fabric care composition are also provided. An article of manufacture comprising a liquid rinse-added fabric care composition that has at least two visually distinct phases and a container that enables a consumer to view the visually distinct phases that are present in the composition is also described. Alternatively, the container may comprise a double walled cap and an insert for removing excess composition that may adhere to the cap.